

Durabilt *homes*

CUSTOM BUILT ON YOUR LOT

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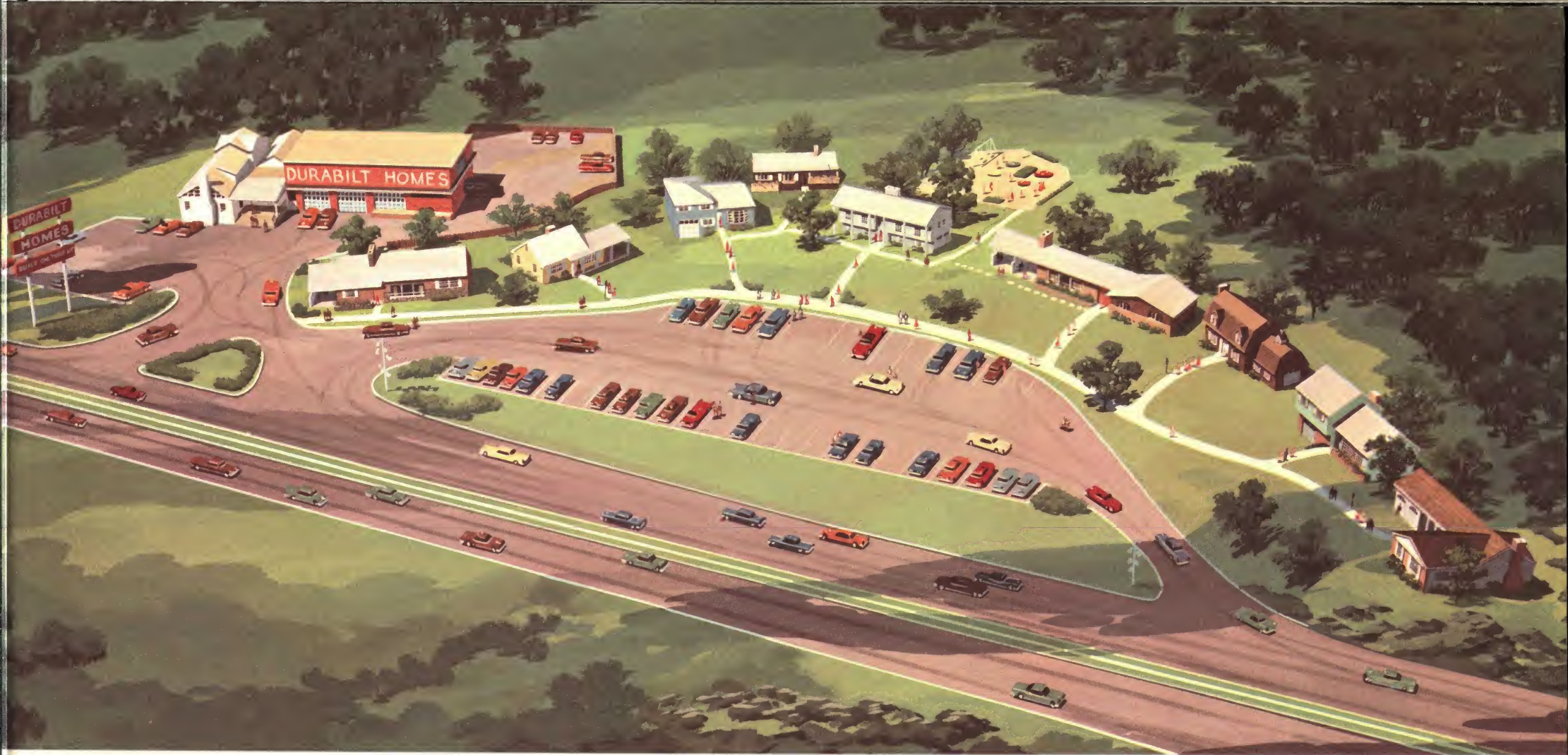
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From the collection of:

Mike Jackson, FAIA



Welcome to Durabilt Homes!

You're about to see the finest collection of custom-built homes on the market today. Each has been designed to provide the very best in livability and value. And the range is wide. Here you will find enough variation to meet *your* particular needs . . . *your* desires . . . *your* taste . . . *your* pocketbook. But before you decide on a specific home, consider these important points:

RELIABILITY—Choose a reliable builder. One you can trust. With every DURABILT HOME you get exactly what you have been promised. No "double talk". No surprises. No hidden extras. That's why over 2000 homes have been put up by DURABILT—New Jersey's oldest and most reliable custom-home builder.

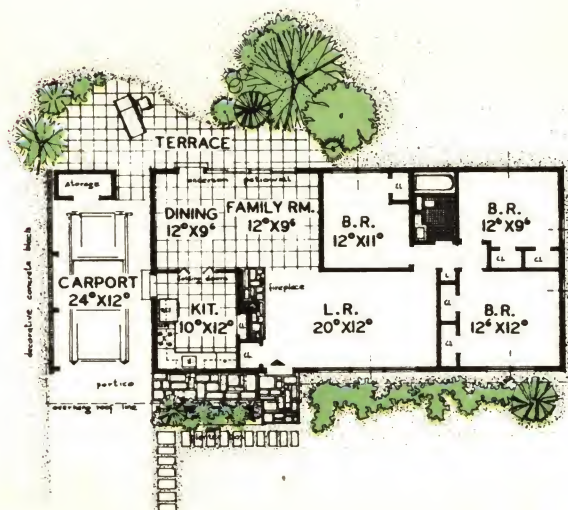
CONSTRUCTION—There is *only one kind* of construction in a DURABILT HOME. Each one is CUSTOM BUILT. NO pre-fabrication . . . NO pre-cutting . . . NO panels. Custom construction is more durable, more acceptable to all authorities and financing institutions. And it means lower upkeep for you, higher future value.

STAGE OF COMPLETION—DURABILT will build your home to any stage of completion: *shell only, partially finished interior, completely finished interior*. You decide. Whatever your decision, you get the same custom construction, the same quality materials. Many of our customers have saved thousands of dollars by fully completing or partially completing their homes themselves.

Now turn the page and see what a wide and gorgeous selection awaits you.

WESTERNER

Almost unbelievable, but here is opulence you can afford! The impressive 60-foot length of this ranch is augmented by an Alleghany stone front, vertical siding and made more striking by a front portico and stone planter. Inside: a 20-foot living room with picture window and a nine-foot stone fireplace. Unusually large dining area doubles as a combination dining-family room with a glamorous Panorama window treatment. Other rooms include large kitchen, three enormous bedrooms, bath. Carport is available at your option, complete with decorative long-block grille and convenient storage area.



FULL SIZE HOME MAY BE SEEN AT DURABILT MODEL EXHIBIT ON ROUTE 46, LITTLE FALLS

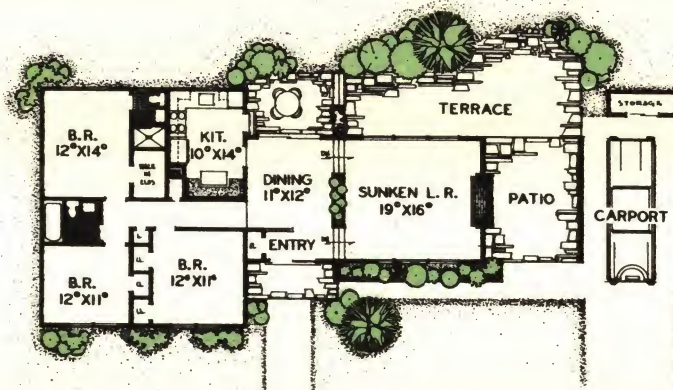


SAN FERNANDO

This 80-foot contemporary home has so many excellent features, you'll be amazed at Durabilt's low price. Yes, now you can afford such elegance as a sunken living room complete with majestic Cathedral ceiling and fireplace, sunken terrace with separate dining terrace and patio with built-in barbecue pit. Its imposing exterior is stacked brick with decorative planter in front, a two-door separate entry and three-foot overhang, front and rear. The conveniently planned interior includes three huge bedrooms with walk-in closet in the master bedroom; roomy kitchen and two full baths.

Closet space is plentiful throughout. The carport has built-in storage space. In size and style, this is an exceptional value!

FULL SIZE HOME MAY BE SEEN AT DURABILT MODEL EXHIBIT ON ROUTE 46, LITTLE FALLS



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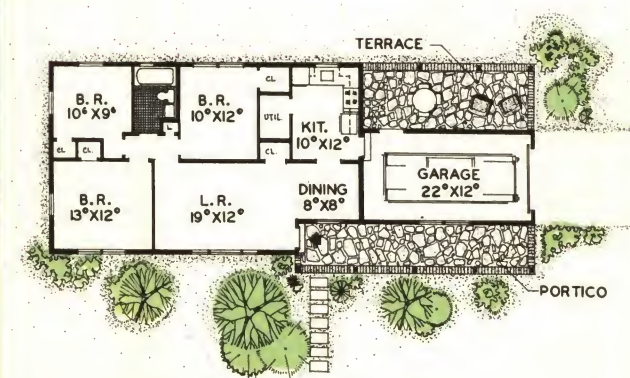


FULL SIZE HOME MAY BE SEEN AT DURABILT MODEL EXHIBIT ON ROUTE 206, CULVER LAKE

NAVAJO

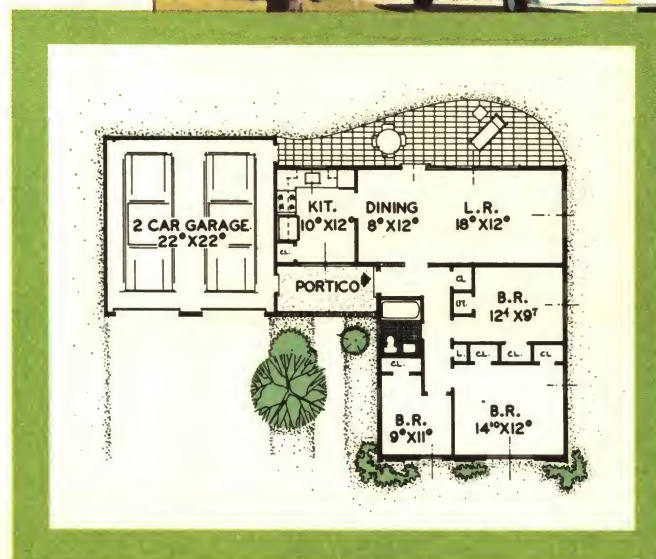
You'll find this 62-foot ranch the most completely livable type of home you could ever hope to own. Just built for convenience and comfort, it has three good-size bedrooms, large living room with panoramic picture window, full dining room and a well-laid-out kitchen.

Other luxurious features include cedar shakes, brick-bordered flagstone portico in front and a rear patio. The attached garage may be included at your option at a modest cost.



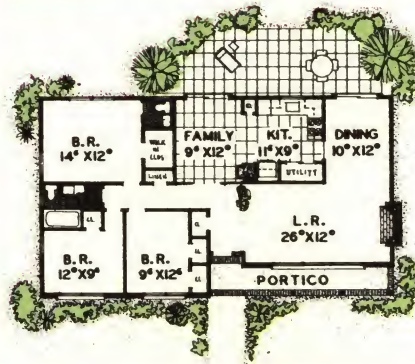
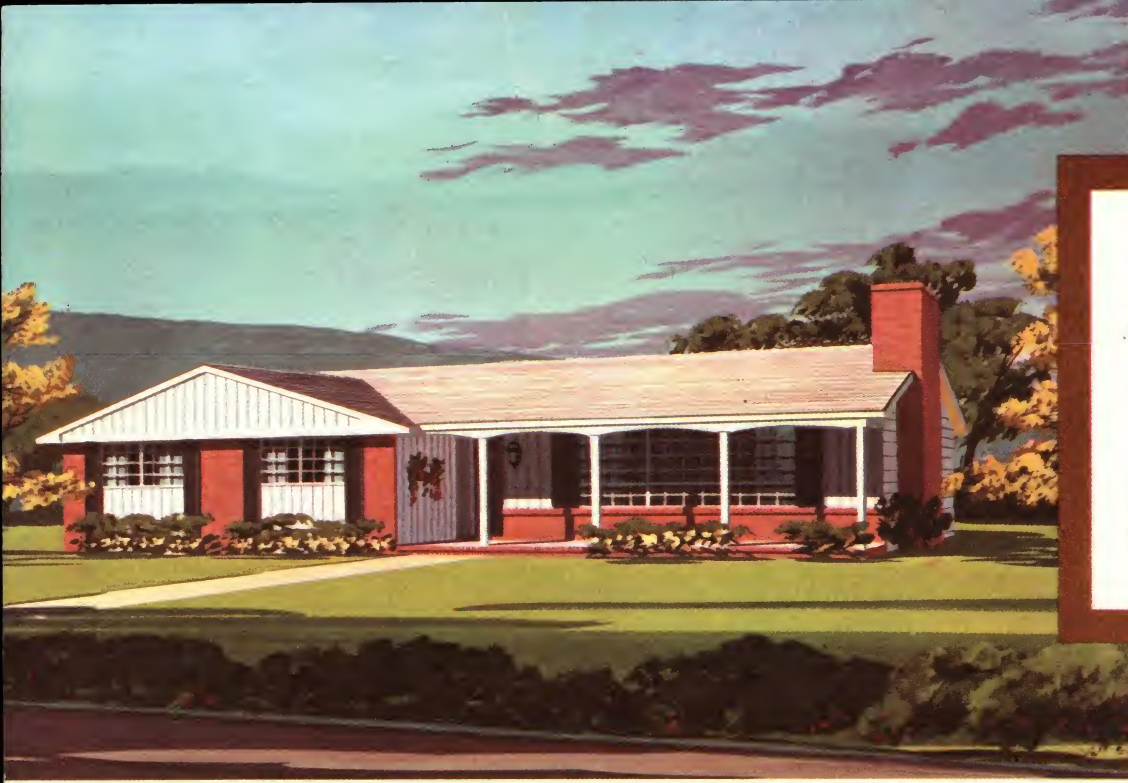
SQUIRE

Striking L-shape construction. Brick front with imposing portico. Diamond light windows. With so many wonderful attributes, this delightful ranch home will be the envy of your friends! The 26-foot living area not only has space for a dining area but includes a Vista-View wall and a panoramic window for a long, clear view of the rear of the house. Other rooms: ample kitchen, three family-size bedrooms including master bedroom with bath. Fireplace and two-car garage are optional.



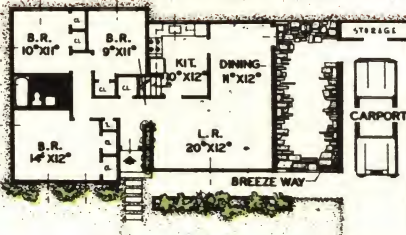
FULL SIZE HOME MAY BE SEEN AT DURABILT MODEL EXHIBIT ON ROUTE 46, LITTLE FALLS

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MONTICELLO

Characterized by handsome Colonial styling, this brick front ranch is the perfect mating of function and design. It has three bedrooms but may be expanded to four. The master bedroom has its own large walk-in closet. A spacious dining room is conveniently accessible to the well-arranged kitchen. In the living room, a towering cathedral ceiling adds an impressive touch as does the stone fireplace, which is optional. The final point of elegance is the flagstone portico in front.



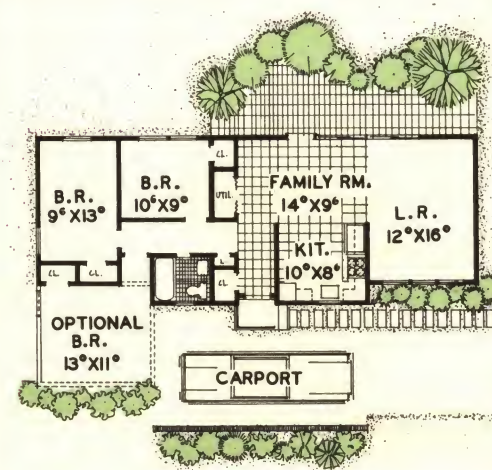
AVON

Long, low lines give this contemporary ranch the look of immensity, further enhanced by its distinctive hip roof, vertical siding. The brick front is truly imposing. Its interior, starting at the entry hall, substantiates its spaciousness with a 20-foot living room and enormous dining room complete with panoramic wall window. Also included are the eat-in kitchen, three king-size bedrooms, bath and abundant closets. The handsome and versatile breezeway and carport (with built-in storage area) are optional at small cost.

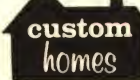


LAUDERDALE

Particularly adaptable where your lot commands a fine view, the Lauderdale offers the option of two or three large bedrooms. Practicably planned for the greatest livability with economy of movement, its rooms include a large living room, convenient-size kitchen and a family room leading directly to the terrace. The carport with its striking grillwork is optional at modest cost.

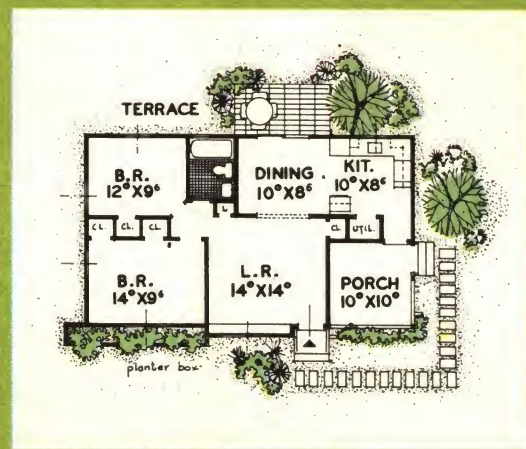


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MAYFAIR

As charming a home as you could hope to choose! You'll fall in love with its beautifully proportioned ranch style, its many functional features. The Mayfair has two good-size bedrooms and a spacious living room. The large dining room is convenient to the practicably-planned kitchen. Modern sliding glass doors opening into the rear yard from the dining room are optional. A roomy porch completes the design of this delightful home for the fullest family living.



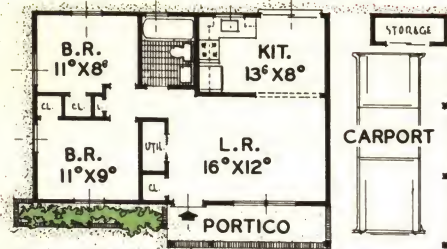
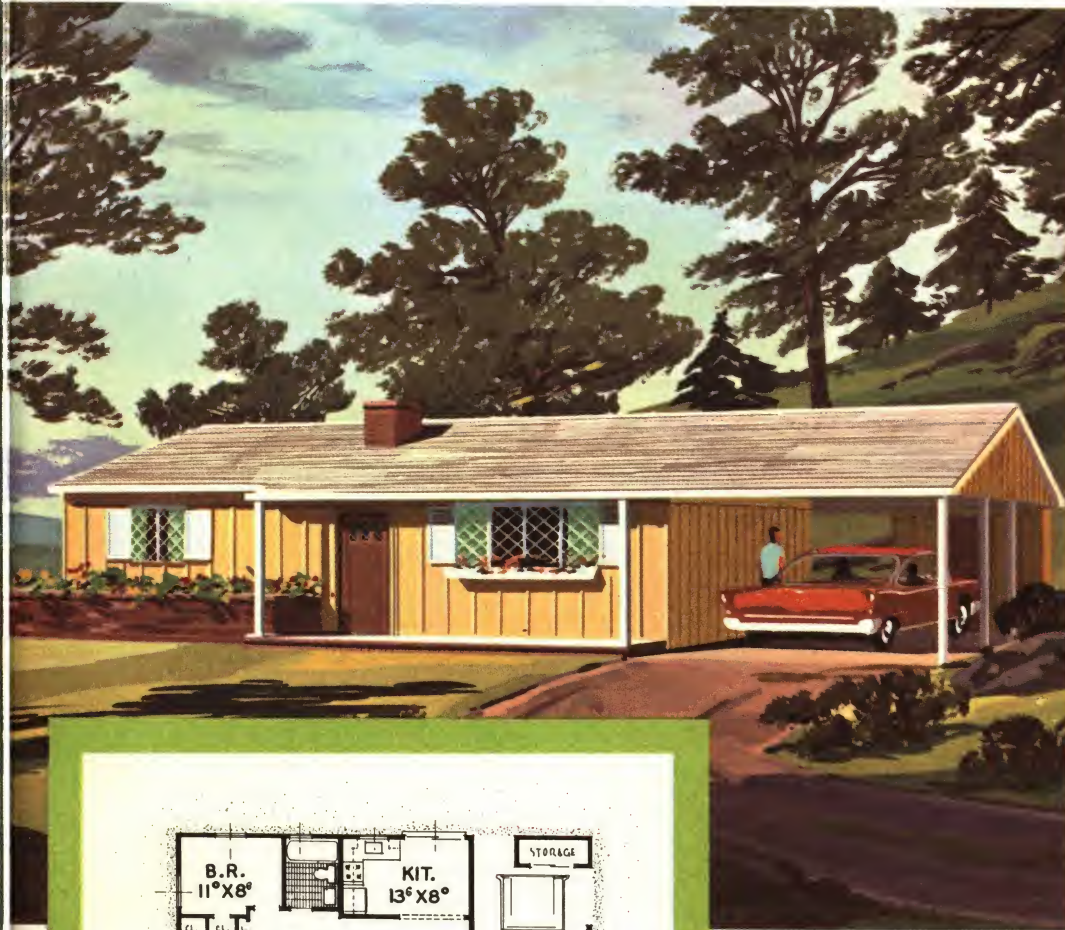
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FULL SIZE HOME MAY BE SEEN AT DURABILT MODEL EXHIBIT ON ROUTE 46, LITTLE FALLS

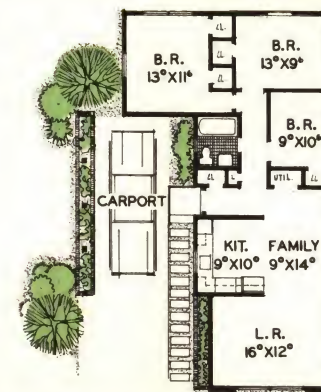
NASSAU

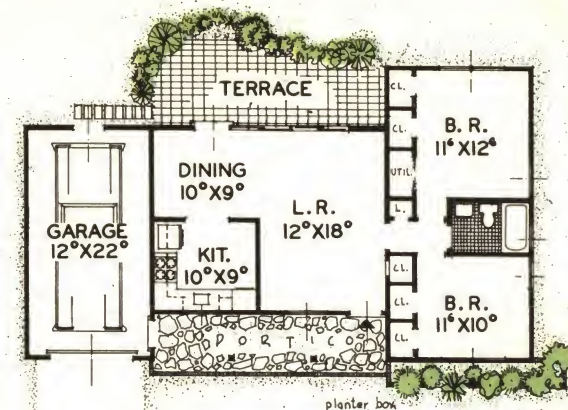
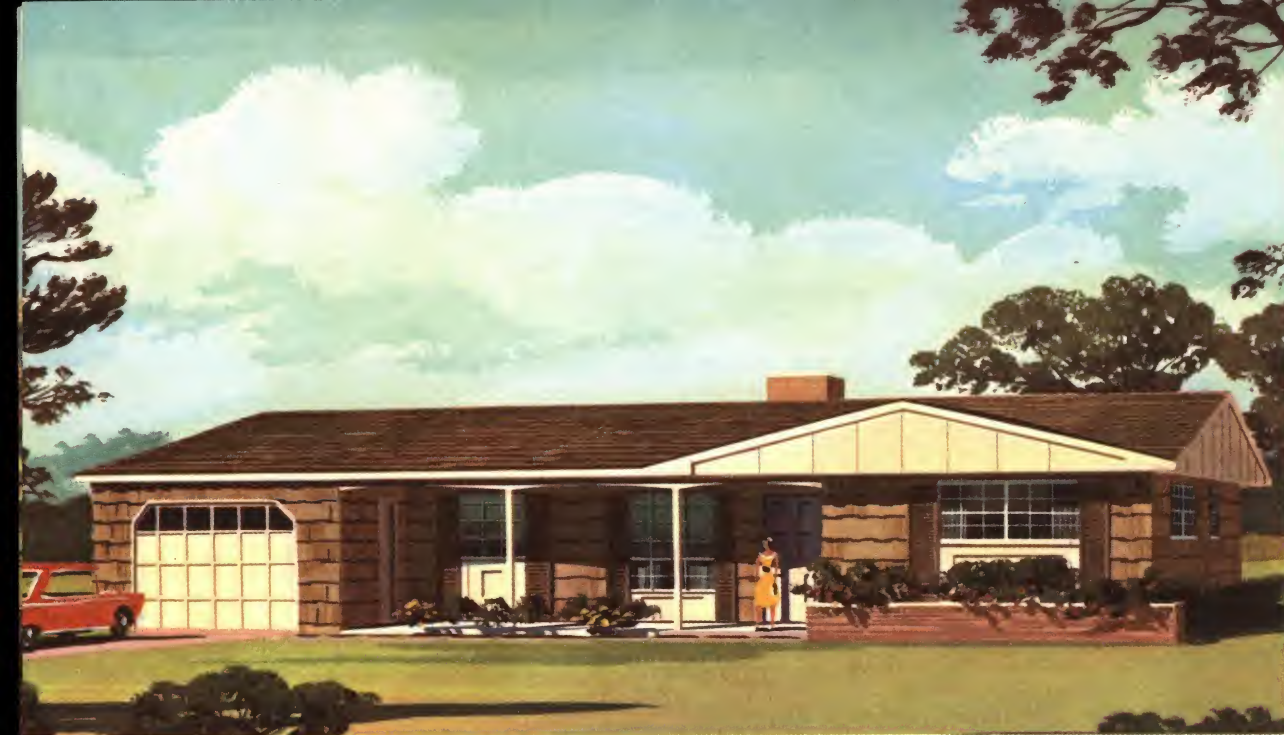
An all 'round home for the family who insists on convenience and built-in comfort. The low, long roofline gives the look of spaciousness while compact construction makes this modern ranch easy to live in. Rooms include beautifully proportioned living room, large kitchen, dining area with sliding glass doors (optional), two good-size bedrooms and bath. At the rear, a modern patio. A covered portico and carport are available at minimum cost.



LIDO

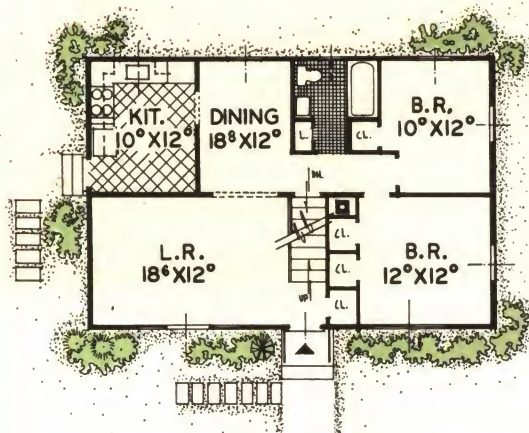
This beautiful brick-front home is actually designed "to live with the landscape" and offers this distinct advantage to lot owners who wish to fit their home to their scenic surroundings. Light and airy, it is an ideal size, containing a large living room, conveniently located family room, an ample kitchen and two good-size bedrooms (easily expandable to three). A carport adds the final touch of distinction to this lovely home.





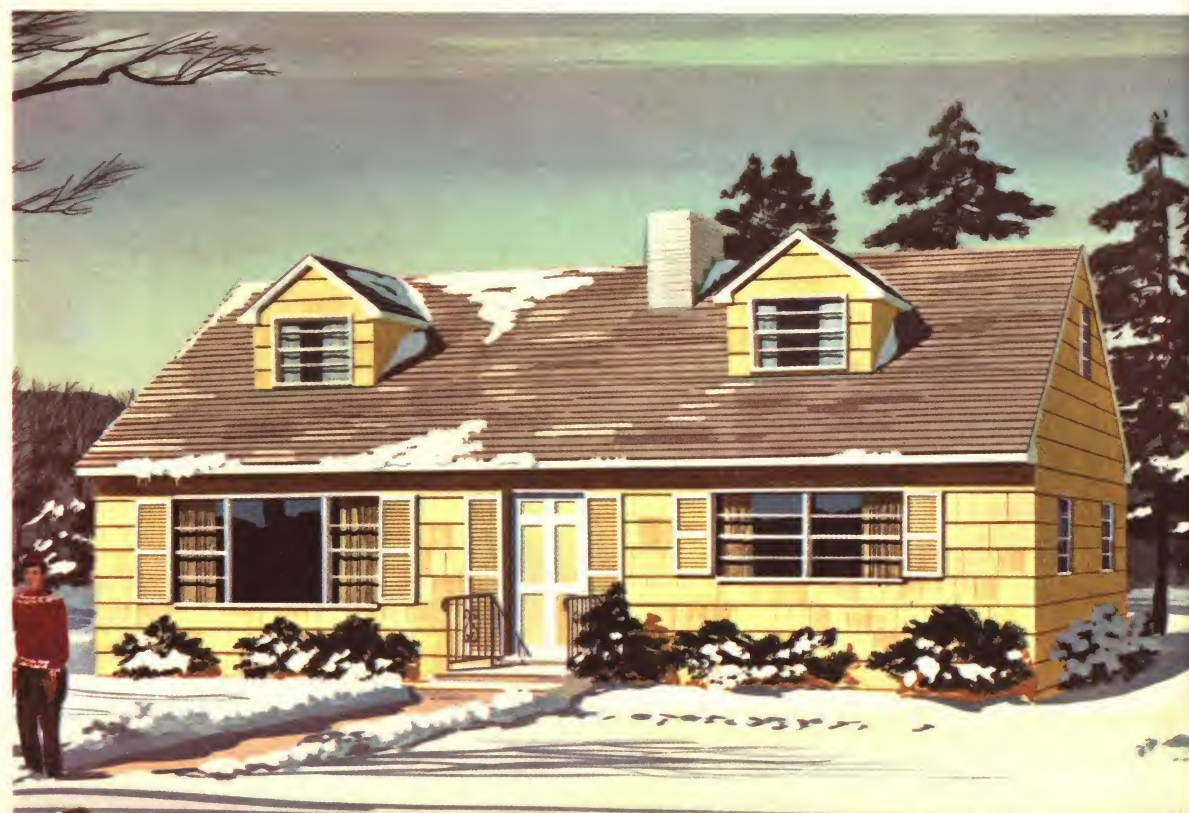
SUBURBAN

Practicably sized for the smaller family. Ranch-designed with an inviting front portico. This is *the* modern home for people with up-to-date ideas. Maximum living space is found in the full-sized living and dining rooms, the carefully planned kitchen, the two large bedrooms and bath. There's a patio in the rear, too—easily convertible to a screened porch at a small extra cost. Comfort, convenient size and economy are the big advantages in this dream house.



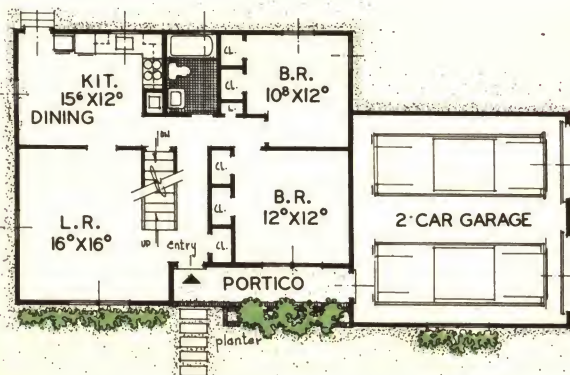
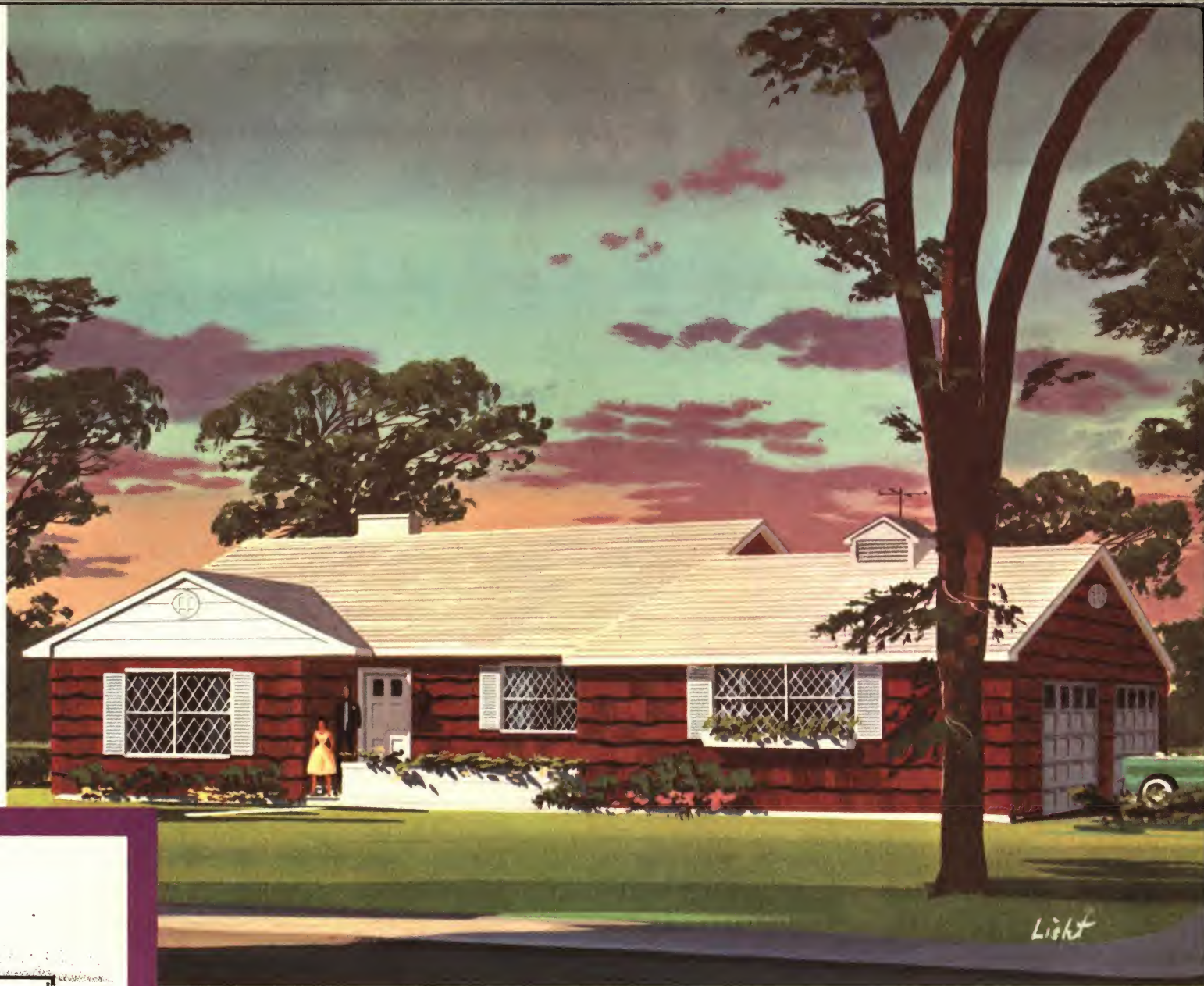
PILGRIM

This two-bedroom house gives you space to grow in. It has five rooms downstairs and is expandable by finishing two or more additional rooms upstairs. Among its many excellent features are its large, company-size living room with beautiful scenic picture window and separate dining room. Charming Colonial styling and functional design throughout make it an ideal selection for the "young-in-budget."



ANDOVER

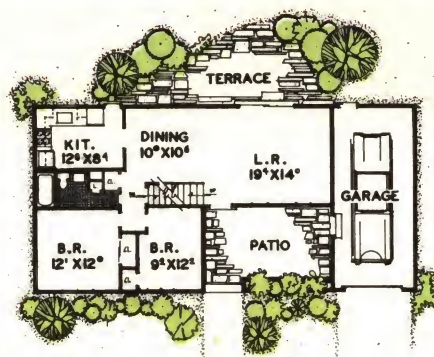
This Colonial charmer, with its center hall entrance, is an invitation to really delightful modern living. Outside, it features everlasting cedar-shakes, a decorative brick planter, diamond light windows. The spacious rooms include a large living room with a great deal of wall space; expansive kitchen-dining area, two big bedrooms and bath. Closet space is plentiful. Optional, at modest additional cost, are the two-car garage and porch.



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FULL SIZE HOME MAY BE SEEN AT DURABILT MODEL EXHIBIT ON ROUTE 206, ANDOVER



CHALET

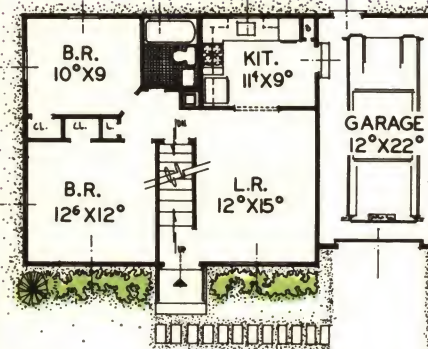
Unique Swiss styling is found in this completely modern home. Inside there's space for family living to its fullest. The large 29-foot living room makes provision for a cozy dining area. Glass sliding doors may be added at minimum cost. Two bedrooms are included and upstairs you'll find plenty of space for two additional bedrooms.



FULL SIZE HOME MAY BE SEEN AT DURABILT MODEL EXHIBIT ON ROUTE 206, CULVER LAKE

NANTUCKET

The Cape Cod home, beloved for its simplicity and spaciousness, is beautifully recreated by Durabilt in the Nantucket. Its gracious styling is enhanced by the completely practical room layout; its charming window design adds to this house the dignified, yet welcoming appearance every family desires. An expansion attic allows space for the addition of two extra rooms. The siding is of thick, durable cedar shakes.



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DURABILT SAVES YOU UP TO 50% ON A CUSTOM-BUILT

designed by Durabilt's permanent staff of architects and engineers

here's why

NEW JERSEY'S LARGEST CUSTOM-HOME BUILDERS — DURABILT HOMES CORPORATION

is a "volume" builder with experience in building over 2000 homes. This makes it possible for DURABILT to buy in volume from the country's top wholesale resources, to obtain the finest quality name-brand materials at unequalled low prices.

Because of the large volume, DURABILT can—and does—operate on a smaller profit per home than other builders. And DURABILT passes these savings on to you!

1.

2.

PERMANENT STAFF — DURABILT'S staff of supervisors is composed of the "cream" of the experts in the home construction field because they work for DURABILT on a *permanent*, year-round basis. This results in maximum efficiency and production economy; there is no lost motion, no experimenting, no waste material. Your home is constructed according to exacting standards by craftsmen who take pride in doing a good job.

3.

EXTENSIVE FACILITIES AND WAREHOUSING — DURABILT achieves huge savings because of its vast facilities. DURABILT is one of the few builders in the entire country with its own large warehouses, with its own fleet of trucks. So DURABILT buys materials in huge quantities when prices are lowest, stores them in its own warehouse. Then, DURABILT delivers materials and a crew of craftsmen to your construction site in the most economical way: in its own trucks.

4.

CAREFUL SUPERVISION — DURABILT gives individual attention to *every* construction job. The staff of Supervisors rigidly inspects and supervises every home at every point, makes sure that it conforms in every detail with DURABILT'S exacting standards. You can be sure your home will contain superior craftsmanship and durability.

5.

YOU GET MORE FOR YOUR MONEY — Every DURABILT HOME includes in its low price the construction, the cost of materials, delivery, blue prints and a solid, four-foot foundation with poured concrete footings! Other builders usually charge extra for these items. And DURABILT gives you such excellent service: It obtains building permits and filing plans for you, arranges mortgages and financing, supervises construction. Plus many other valuable services.

6.

NO DUPLICATE HANDLING — DURABILT HOMES are NOT pre-fabricated. All materials cut to size right at your home site. There are no duplications of costs for handling, packaging, freight, storage or labor . . . as in pre-fabricated or pre-cut homes.

7.

COSTS GEARED TO YOUR BUDGET — You — and only you — decide on the final cost of your custom-built DURABILT HOME. By selecting the stage of completion you desire, you make sure that your DURABILT HOME conforms to your budget. *You can save money by selecting only the items you actually want, by eliminating those which are unimportant to you.* And you have a wide choice of colors and textures in materials. What's more, you can save *as much as several thousand dollars* by doing the interior work yourself.

8.

LOW FUTURE UPKEEP — DURABILT HOMES cost less to maintain because they are NOT prefabricated, because they ARE more durably built according to modern custom-construction methods. Remember too, that all lumber is carefully selected and of first quality. Seconds, rejects or close-outs are never used. And DURABILT HOMES can be built in areas where pre-fabs are not acceptable to building authorities and financial institutions.

You can afford to live better

HOME ON YOUR OWN LOT

INCLUDED WITH EVERY HOME AT NO EXTRA COST

#1 MILL-GRADED LUMBER—the very best that money can buy—used in proper proportion for framing members. All on 16" centers.

SHEATHING—DURABILT HOMES' double construction includes a variety of sheathing, provides rigid, durable construction.

TOP NAME BRAND MATERIALS including roofing and siding shingles, building felt by such leaders as Certainteed, Johns Manville, U.S.G., Gold Bond and other outstanding manufacturers.

ALUMINUM SCREENED LOUVRES protect every DURABILT HOME against unsightly stains and invasion by insects.

FRAMING MEMBERS CUT TO FIT AT SITE, including studs, beams, joists, rafters. Every home is completely CUSTOM-BUILT . . . NO pre-fabrication . . . NO pre-cutting . . . NO panels.

EASY-SLIDING CUSTOM-FITTED WINDOWS include custom-made picture windows and fully weather-stripped double-hung windows of various sizes.

KILN-DRIED MILLWORK to insure against warping and twisting of frames as well as sticking, ill-fitting windows.

ROOFING, SHINGLES AND SIDING in a variety of colors and styles. Choose from an exceptionally wide selection.

EVERY DURABILT HOME IS FULLY GUARANTEED IN WRITING no matter what type of home completion you select.

Durabilt

courtesy and
efficiency every
step of the way



1. From your first "look" at a DURABILT Model Exhibit, you are helped by a courteous representative who shows the utmost concern for your home needs—regardless of the size of your budget.



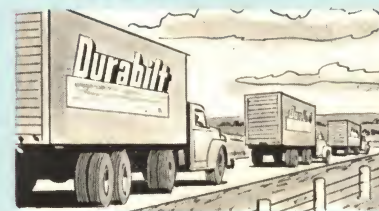
2. DURABILT'S permanent staff—with years of experience in home building and financing guides you through the maze of complicated details, gives you the expert advice you seek.



3. Smoothly, quickly . . . good things begin to happen. Specification details are worked out with you; your name is entered on the giant DURABILT Construction Schedule. Your home is "on the way".



4. DURABILT'S vast warehousing facilities enable stock-piling of top name-brand materials in large quantity. You are assured of uninterrupted building schedules, lower material costs.



5. DURABILT'S own fleet of trucks provide more efficient control over the flow of materials to your property. There is no wasteful waiting by construction crews. "On-time" completion of your house is assured.



6. DURABILT experts inspect and supervise your home every step of the way. DURABILT even installs kitchen cabinets, ceramic tile, etc. Electric, plumbing, heating, guaranteed by Durabilt to conform to highest standards.

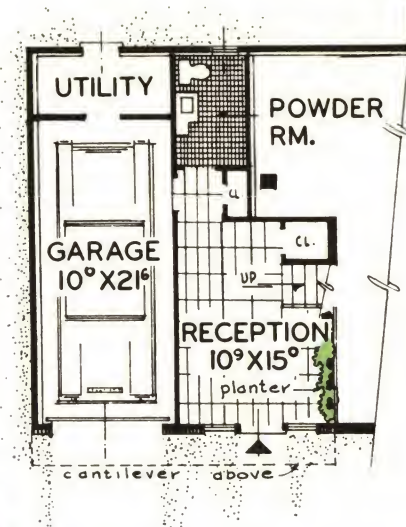


7. Completed on time! Ready for occupancy. This is the supreme moment when a proud builder turns over the house keys to another proud owner of a DURABILT HOME.

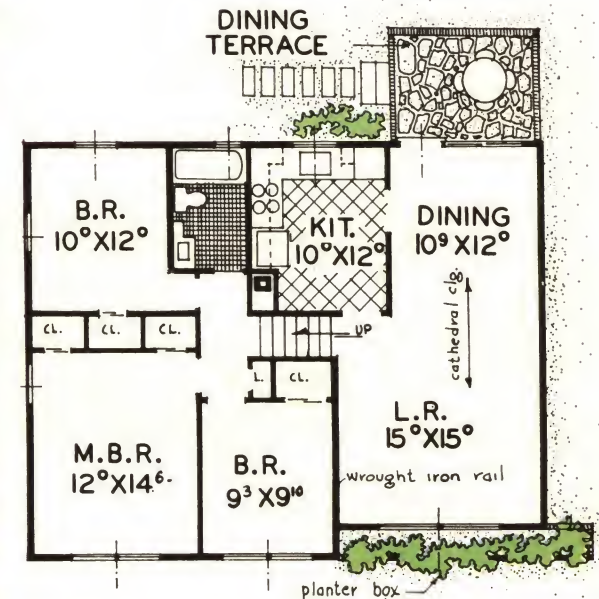
DURABILT PRICES ALWAYS INCLUDE THE FOUNDATION!

PERI

This imposing brick-front split level, with its side-to-side styling has many notable features. The lower level opens into a grand reception room containing a celerestory to the huge living room with its lofty Cathedral ceiling and Panorama Window wall. The dining room is planned for plenty of space and comfort and has a Vista View wall. There are three spacious bedrooms as well. A rear patio puts the finishing touch to this truly lovely dwelling.



LOWER LEVEL



UPPER LEVEL

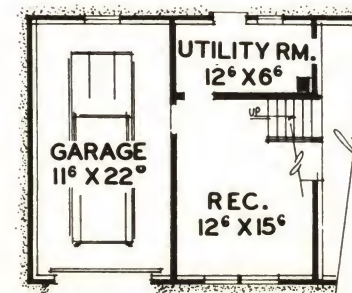
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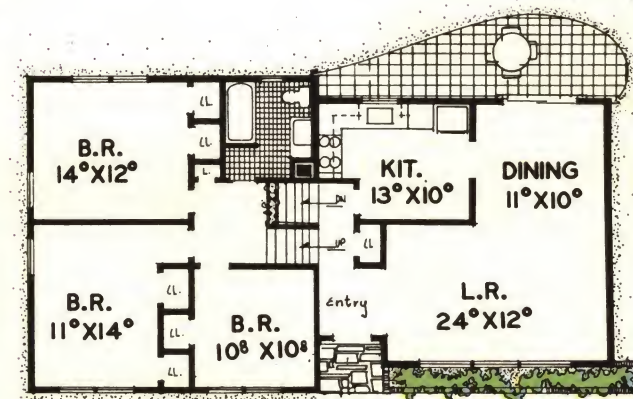
FULL SIZE HOME MAY BE SEEN AT DURABILT MODEL EXHIBIT ON ROUTE 46, LITTLE FALLS

CATALINA

Easy living is the keynote of this spacious side-to-side split level with convenient room-to-room movement made possible through Durabilt's modern planning. Its brick front is handsomely accented by a decorative planter. Inside are three extra-large bedrooms, a huge living room with picture window, full dining room and commodious kitchen. The lower level includes a recreation room, utility room and good-size garage.

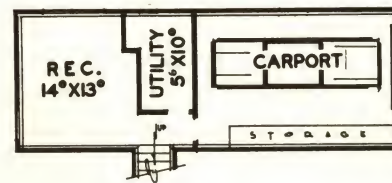


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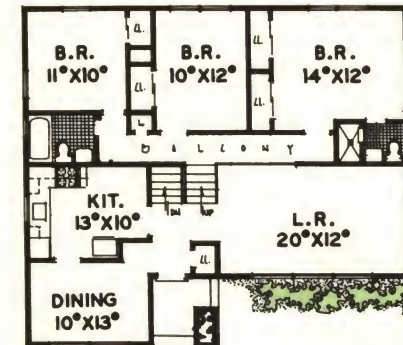


UPPER LEVEL

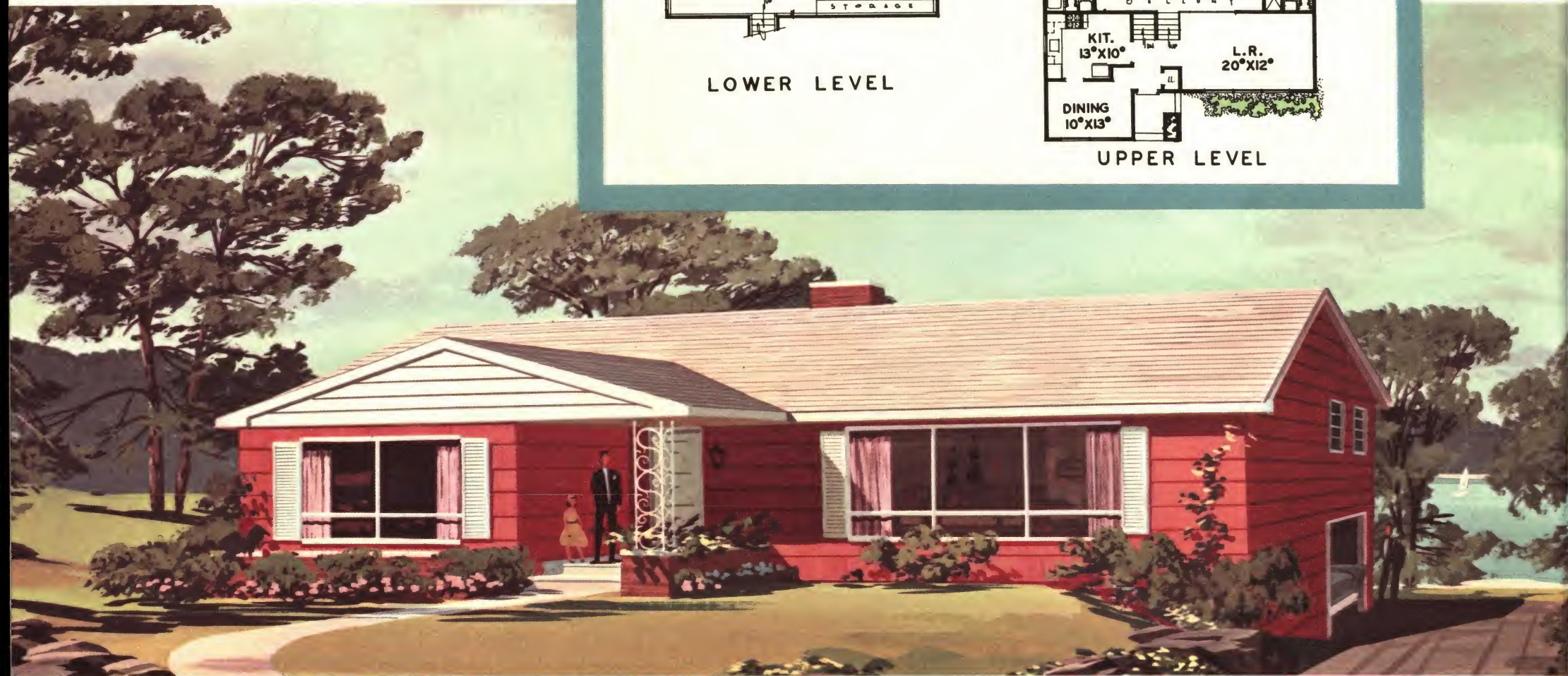
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LOWER LEVEL

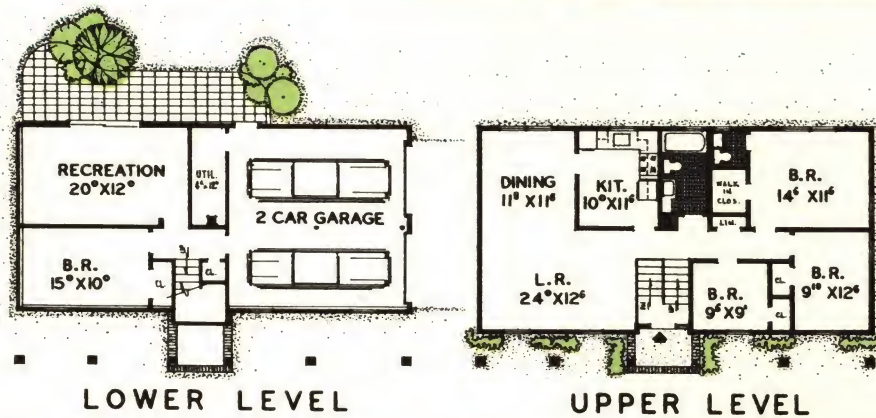


UPPER LEVEL



PATRICIAN

Interested in distinctive design? This front-to-rear split level fills the bill, adds a bonus of built-in comfort. The 20-foot living room, with its imposing picture window, features an impressive Cathedral ceiling and upper balcony. On this same level: a work-easy kitchen, full dining room, three family-size bedrooms and two baths. The lower level includes a large recreation room with sliding glass doors leading to the rear yard, a utility room, and a roomy garage with storage area.



MOUNT VERNON

Quiet charm surrounds this wholly functional bi-level—beginning at its dignified Colonial entrance with an inviting columned facade and extending through two livable levels. The upstairs is comprised of massive living and dining rooms, cheery kitchen, master bedroom with walk-in closet and bath plus two other large bedrooms and additional bath; the downstairs has a 20-foot recreation room, den or fourth bedroom and utility room. A huge two-car garage completes this picture of luxury.

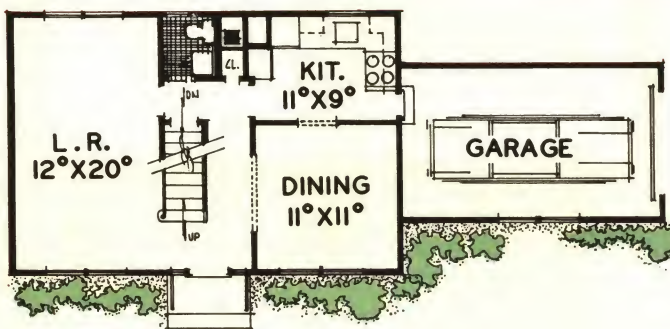
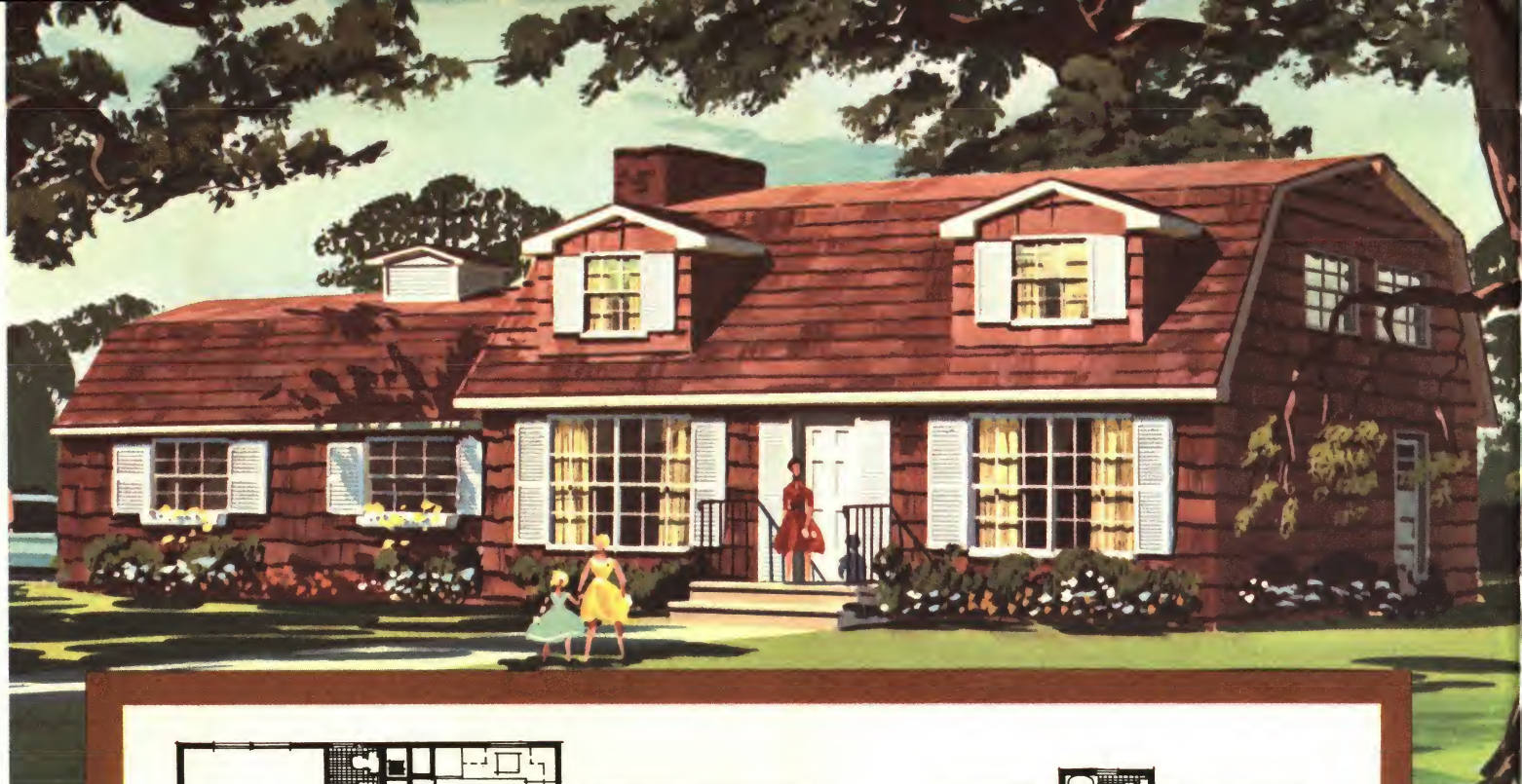


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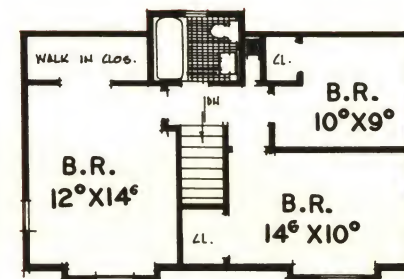
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QUAKER

The trim Colonial styling of this two-story home is only part of its enduring charm. Its many attractive exterior facets include the wood gambrel roof, hand-hewn staggered cedar shakes and two impressive dormers. Off the center hall-way is the 20-foot living room with an Durabilt patio wall and beautiful fireplace (available at a modest charge). A full-size dining room, convenient kitchen and bath complete the downstairs. The upper story has a bath and three good-size bedrooms; the master bedroom has its own enormous walk-in closet. Spacious two-car garage is included in Durabilt's low price.



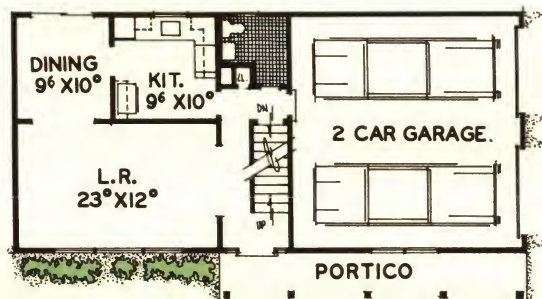
FIRST FLOOR



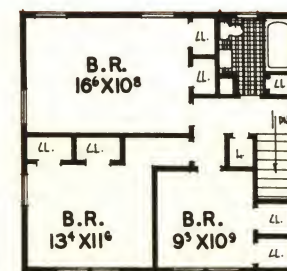
SECOND FLOOR

RONA *(not illustrated)*

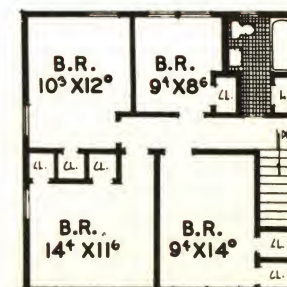
The serene beauty of Colonial design is eloquently expressed in this luxurious two-story home with its graceful portico columns, its brick and clapboard front. The first floor has a magnificent living room, large dining room, well-planned kitchen and convenient powder room. The second floor contains three spacious bedrooms and bath. An alternate plan allows for four bedrooms and bath, if desired. Add it all up and you'll find the Rona offers true luxury at an unusually low price.



FIRST FLOOR



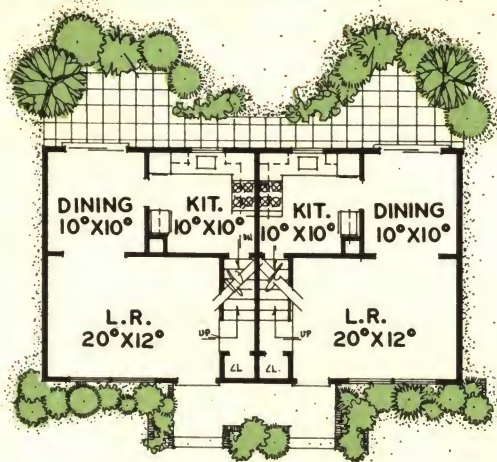
SECOND FLOOR



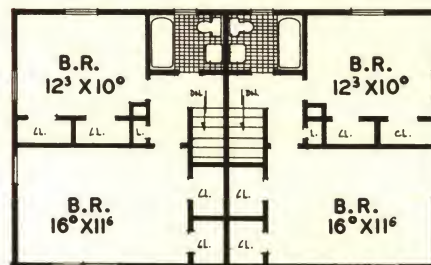
ALTERNATE

CHELSEA — two-family home

Distinguished for its "side-to-side" construction, this two-family home affords the utmost in privacy. Each separate unit contains a 20-foot living room with picture window, full dining room with sliding glass doors, a dream kitchen, and upstairs, two large bedrooms and bath. It also features a hip roof and covered entry with decorative wrought-iron supports. Actually two homes in one, the Chelsea is ideal for the close family or for extra income.



FIRST FLOOR

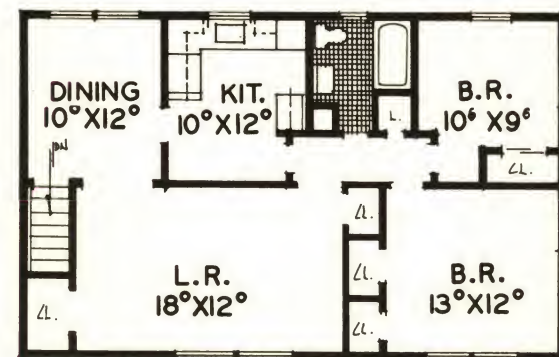
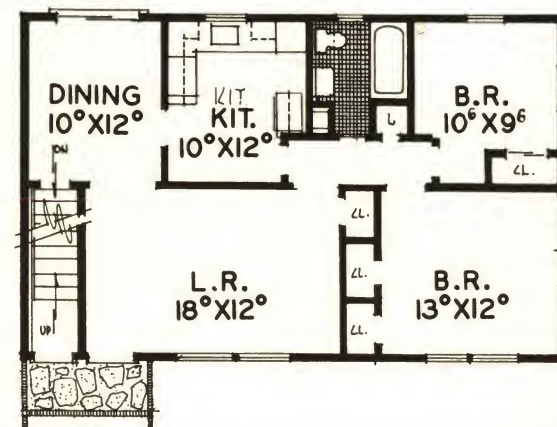


SECOND FLOOR

DEVON — two-family home

(not illustrated)

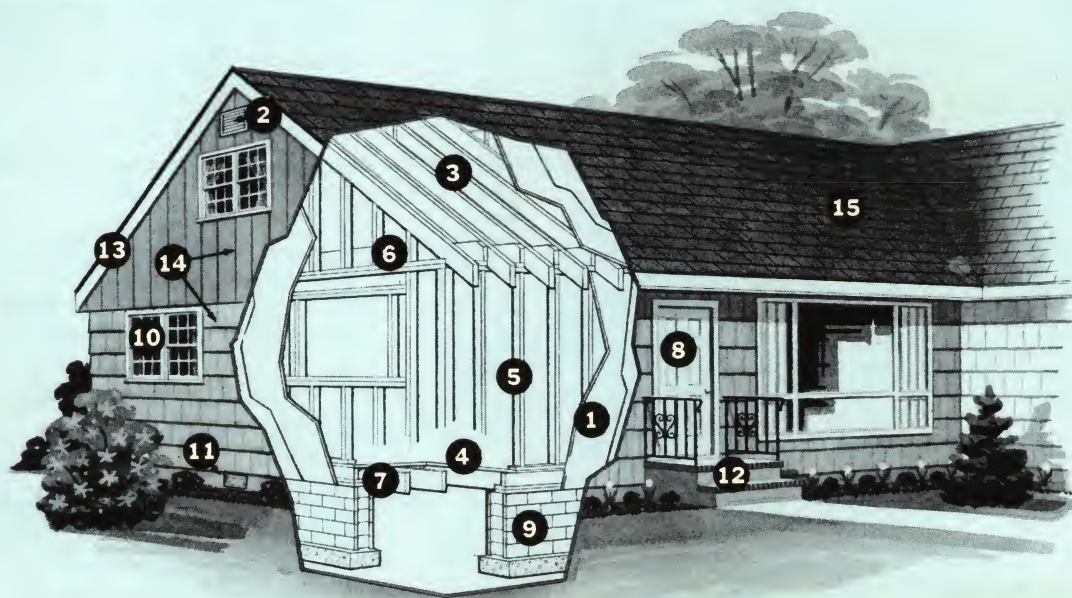
Here is a two-family home, beautifully proportioned and well-planned, that will give you real pride of ownership. Complete living units upstairs and down include spacious living room, large dining room, eat-in kitchen, two family-size bedrooms and bath. There's plenty of closet space, too. A covered front portico entry welcomes you to a most satisfying home. Naturally, it's priced at Durabilt's usual low cost.



You can afford to live better in

Durabilt custom homes

TYPICAL DURABILT HOME showing items included in shell



1. Sheathing
2. Aluminum louvers
3. Rafter 16" on center
4. Sub flooring
5. Studs 16" on center
6. Ceiling beams 16" on center
7. Floor beams 16" on center
8. Entry door and clear-pine frames installed
9. Masonry foundation and poured-concrete footings

10. All windows installed
11. Aluminum foundation vents
12. Front stoop and wrought iron railings
13. Exterior pine trim
14. Exterior siding, cedar shakes, etc.
15. 210 lb. asphalt shingle on roof

All interior stud partitions
between rooms

All interior openings fully framed

DURABILT HOMES ARE ADAPTED TO YOUR LOT—DURABILT'S staff of home-building specialists always render expert advice on adapting your DURABILT HOME to the particular terrain and location of your lot. DURABILT'S staff of Supervisors makes certain that your home is built to blend with its natural surroundings, to take full advantage of sunlight exposure as well as the characteristics of the land. All DURABILT HOMES were designed with specific site features in mind. If your lot requires special planning because of slope or grades, Durabilt has the house for you.

FROM FOUNDATION TO ROOF, NAME-BRAND MATERIALS

You often hear it said "A man is known for the company he keeps". So too, a builder's reliability is measured by the number of top quality, nationally known brands in the homes he builds. In homes where low total cost is featured, a builder can save himself thousands of dollars by substituting unknown, nameless brands which, he would have, you believe, are "just as good".

Even though DURABILT prices are low, only the finest name-brand materials are used in every DURABILT HOME. How is this possible? Because DURABILT buys in such huge quantities directly from manufacturers, it can save money even on first quality material. Result: You're sure your DURABILT HOME will be sturdy and solid, that future maintenance costs will be minimum and your house will have a higher resale value.

DURABILT GUARANTEES

1. Your home will be as structurally sound and sturdy as modern construction methods can make it.
2. All lumber and materials will be new and of first quality—conforming to the best building practices.
3. Your home will be CUSTOM-BUILT in every detail—not pre-fabricated or pre-cut, nor containing any pre-fabricated panels.



NEVAMAR *carefree* KITCHENS

AMERICAN-Standard
PLUMBING AND HEATING DIVISION

RED CEDAR SHI



JOHNS.
DELCO PRODUCTS



UNITED STATES MINERAL WOOL COMPANY

Thermopane
INSULATING GLASS

**ONLY FIRST-QUALITY,
ARE GOOD ENOUGH**



Nothing like a fireplace to add more good cheer to your home. Durabilt fireplaces are available in Alleghany blue stone or a variety of brick facings, with solid blue stone cap mantel. Many have a raised hearth and log-storage area. An option worth taking. It will add far more value than the modest cost would indicate.



Every Durabilt Homes kitchen is a joy to behold. Choose from a wide selection of decorator colors and textures. Color-matched wall oven, range and sink in pink, turquoise, yellow or coppertone. Cabinets in frost-tone, coppertone, natural or fruitwood red birch.



Take advantage of your property's natural landscaping. Enjoy the view from the comfort of your home with a Durabilt Panoramic Wall Window, Vista Wall or sliding glass doors.

American Steel & Wire
Division of
United States Steel



BRIXITE
INSULATED SIDINGS

STANLEY

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Hardwood Floors

Gold Bond
BUILDING PRODUCTS

Westinghouse
TOTAL ELECTRIC HOME

RCA **Whirlpool**

FLINTKOTE

Armstrong



RUBEROID

LOF
GLASS FIBERS

LEHIGH PORTLAND CEMENT COMPANY



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MANVILLE

Bilco
AMERICA'S FINEST
BASEMENT DOOR

MUELLER BRASS CO. DWV

Certain-teed



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